

# Enterprise Integration Summit

Integration Powers Digital Transformation for APIs, Apps, Data & Cloud

An Online Conference

August 24, 2017 • February 22, 2018

**Enterprise Integration Summit** is a multi-vendor online event that shows how modern integration technologies are now key enablers for digital business success. Attendees will learn how to deliver fast and reliable success for APIs, Big Data, IoT, SaaS and Mobile.

**Integration**

developer news  
www.idevnews.com

## Topics

- **APIs are Transforming the 'Digital Enterprise'** – Smarter, scalable, easy-to-deliver integration is key to delivering agile and rapid wins for your digital enterprise projects.
- **Success Secrets for the API-Driven Business** – Succeed with APIs with internal IT and outside partners. Unlock secrets to The API Economy.
- **Get Data Where it Needs To Be - Quickly and Easily** – Low-code integration (data virtualization, iPaaS, adapters, models, etc) are helping bring ideas to life faster than ever. Learn how.
- **Integration for Real-Time Apps and IoT** – Apps for mobile, web, omni-channel and IoT need instant access to data – at massive scale. Provide real-time data anywhere from across all your sources.
- **Secure APIs, Apps & Data Across On-Prem and Cloud** – Use an intelligent infrastructure to protect your hybrid digital enterprise. Protect apps, data, endpoints and user credentials.

## Sponsor Benefits

- Sales-Generation – Proven Lead-Gen for Getting New Deals
- Get 10X to 20X ROI on Sponsorship Investment – No Travel
- Thought-Leadership / Branding – Present with Other Quadrant Leaders
- Speaking Opportunity – Pre-recorded via Telephone
- White Paper Download Opportunities for Better Metrics
- **Guaranteed** Lead Generation – 700 (minimum); 900 (average)

## Audience

- Job Functions: Executive Management, CxO, Architects, SOA and API Professionals, Integration Developers, Project Managers, Application Owners
- Company Size: 5,000(+): 48% 1,000(+): 70%
- GEO Location: USA: 73% Europe: 6% India: 9% ROW: 12%

## Upcoming Events

Show	Broadcast Date
Enterprise Integration Summit	March 23, 2017
Enterprise Integration Summit	August 24, 2017

## Job Level

Project Management	36%
C-Level, VP, Director	35%
Developer	21%
Operations	6%

## Featured Technologies

API Management	SOA
Enterprise Architecture	Data & Process Integration
ESB & Messaging	Security
Application Lifecycle Mgmt	

## Past Participants



## Mobile + IoT Summit

APR 27, 2017  
JUNE 21, 2018

### Recent Event Stats

1,082	Qualified, cleansed registrations
64%	US Registrations
65%	> 1,000 employees

### Job Levels

Project Manager	34%
C-Level, VP, Director	38%
Developer	19%
Operations	6%

## Enterprise Security Summit

JUL 27, 2017  
JAN 25, 2018

### Recent Event Stats

1,035	Qualified, cleansed registrations
70%	US Registrations
67%	> 1,000 employees

### Job Levels

Project Manager	33%
C-Level, VP, Director	29%
Developer	18%
Operations	15%

## Application Architecture Summit

SEP 21, 2017  
MAR 22, 2018

### Projected Event Stats

1,252	Qualified, cleansed registrations
66%	US Registrations
69%	> 1,000 employees

### Projected Job Levels

Project Manager	30%
C-Level, VP, Director	35%
Developer	25%
Operations	10%

## Intelligent Data Summit

MAY 25, 2017  
OCT 26, 2017

### Recent Event Stats

1,164	Qualified, cleansed registrations
60%	US Registrations
62%	> 1,000 employees

### Job Levels

Project Manager	35%
C-Level, VP, Director	31%
Developer	23%
Operations	11%

## CLOUD-CON: Integration & APIs

JUN 22, 2017  
DEC 7, 2017

### Recent Event Stats

1,048	Qualified, cleansed registrations
63%	US Registrations
65%	> 1,000 employees

### Job Levels

Project Manager	36%
C-Level, VP, Director	36%
Developer	17%
Operations	7%

## Enterprise Integration Summit

AUG 24, 2017  
FEB 22, 2018

### Recent Event Stats

1,110	Qualified, cleansed registrations
67%	US Registrations
68%	> 1,000 employees

### Job Levels

Project Manager	36%
C-Level, VP, Director	35%
Developer	21%
Operations	6%