

# CLOUD-CON: Integration & APIs

Enterprise-Grade Integration Across Cloud and On-Premise

An Online Conference

June 22, 2017 • December 7, 2017

**CLOUD-CON: Integration & APIs** is a multi-vendor online event to feature technologies and Best Practices to design and deliver agile and end-to-end integration for the digital enterprise. Speakers will focus on use cases across on-premises, cloud, iPaaS, PaaS, SaaS and trusted APIs.

## Integration

developer news

www.idevnews.com

## Topics

- **Hybrid Integration Powers the 'Extended Enterprise'** – Agile, seamless and low-code integration for apps and data – wherever they live. Learn the power of APIs, composite apps, SaaS, iPaaS, etc.
- **iPaaS Comes of Age** – See how integration Platform-as a-Service supports the full integration lifecycle - design, deploy and manage. Low cost, fast, low-hassle integration.
- **Successful API-Driven Businesses** – Every F1000 firm is expected to create, share or subscribe to APIs and microservices for business-critical apps within 5 years. Learn the top business-driven trends.
- **Ensure Trust, Enforce Policy** – Secure and govern data across on premise, cloud and mobile. Learn the power to protect with identity management, gateways & encryption.
- **Intelligent Insights from Diverse Data** – Ensure rapid, reliable and accurate business insights from diverse data. Secrets to using MDM, smart queries, data virtualization and more.

## Sponsor Benefits

- Sales-Generation – Proven Lead-Gen for Getting New Deals
- Get 10X to 20X ROI on Sponsorship Investment – No Travel
- Thought-Leadership / Branding – Present with Other Quadrant Leaders
- Speaking Opportunity – Pre-recorded via Telephone
- White Paper Download Opportunities for Better Metrics
- **Guaranteed** Lead Generation – 700 (minimum); 900 (average)

## Audience

- Job Functions: CIOs, CTOs, Executive Management, Project Managers, System Integrators, Application / Data Owners, IT Architects, API & Integration Professionals
- Company Size: 5,000(+): 43% 1,000(+): 63%
- GEO Location: USA: 76% Europe: 8% India: 7% ROW: 9%

## Upcoming Events

Show	Broadcast Date
CLOUD-CON: Integration & APIs	June 22, 2017
CLOUD-CON: Integration & APIs	December 7, 2017

## Job Level

Project Management	36%
C-Level, VP, Director	36%
Developer	17%
Operations	7%

## Featured Technologies

API Management	MDM
Data Virtualization	iPaaS, SaaS
ETL, ESB, MFT, SOA	Cloud Integration
Security, OAuth, SSO	

## Past Participants



# ONLINE CONFERENCES

## Mobile + IoT Summit

APR 27, 2017  
JUNE 21, 2018

### Recent Event Stats

1,082 Qualified, cleansed registrations  
64% US Registrations  
65% > 1,000 employees

### Job Levels

Project Manager 34%  
C-Level, VP, Director 38%  
Developer 19%  
Operations 6%

## Enterprise Security Summit

JUL 27, 2017  
JAN 25, 2018

### Recent Event Stats

1,035 Qualified, cleansed registrations  
70% US Registrations  
67% > 1,000 employees

### Job Levels

Project Manager 33%  
C-Level, VP, Director 29%  
Developer 18%  
Operations 15%

## Application Architecture Summit

SEP 21, 2017  
MAR 22, 2018

### Projected Event Stats

1,252 Qualified, cleansed registrations  
66% US Registrations  
69% > 1,000 employees

### Projected Job Levels

Project Manager 30%  
C-Level, VP, Director 35%  
Developer 25%  
Operations 10%

## Intelligent Data Summit

MAY 25, 2017  
OCT 26, 2017

### Recent Event Stats

1,164 Qualified, cleansed registrations  
60% US Registrations  
62% > 1,000 employees

### Job Levels

Project Manager 35%  
C-Level, VP, Director 31%  
Developer 23%  
Operations 11%

## CLOUD-CON: Integration & APIs

JUN 22, 2017  
DEC 7, 2017

### Recent Event Stats

1,048 Qualified, cleansed registrations  
63% US Registrations  
65% > 1,000 employees

### Job Levels

Project Manager 36%  
C-Level, VP, Director 36%  
Developer 17%  
Operations 7%

## Enterprise Integration Summit

AUG 24, 2017  
FEB 22, 2018

### Recent Event Stats

1,110 Qualified, cleansed registrations  
67% US Registrations  
68% > 1,000 employees

### Job Levels

Project Manager 36%  
C-Level, VP, Director 35%  
Developer 21%  
Operations 6%